

Strategy Map



Galway Community Circus

Vision

A centre of excellence for youth and social circus in Ireland

Mission

To unlock personal and creative potential and deliver social inclusion for young people through circus arts.

YOUTH CIRCUS

Create pathways for young people to participate in circus arts at all levels in a way that is inclusive, artistically excellent and enhances participants' sense of well-being.

SOCIAL CIRCUS

Develop social circus partnerships which bring circus to marginalised young people and complement a coherent programming eco-system.

ART FORM DEVELOPMENT

Pursue excellence in youth and social circus in an Irish context, learning from international best practice models.

'WIRES CROSSED'

Inspire, catalyse and advocate for youth and social circus in Ireland through partnership with Galway 2020.

Organisational Capacity & Sustainability

Invest in GCC's organisational capacity to support our vision in a progressive, sustainable and collaborative way

- CIRCUS CULTURE AND ETHOS
- GOVERNANCE AND LEADERSHIP
- FINANCIAL SUSTAINABILITY
- IMPACT MEASUREMENT & COMMUNICATIONS
- PARTNERSHIPS AND NETWORKS
- PREMISES AND FACILITIES



Vision, Mission & Values

Vision: A centre of excellence for youth and social circus in Ireland.

Mission: To unlock personal and creative potential and deliver social inclusion for young people through circus arts.

Values: Circus is the Art of Possibility. Not just an art form, circus is a way of life. It's a unique, hard-working community where everyone is welcome, diversity and difference are actively embraced and everyone is encouraged to dream. At Galway Community Circus we don't just teach circus techniques, we impart the unique values of circus. These values guide and motivate the attitudes, behaviour and decision-making of members and artists, staff and volunteers alike.

At Galway Community Circus we...

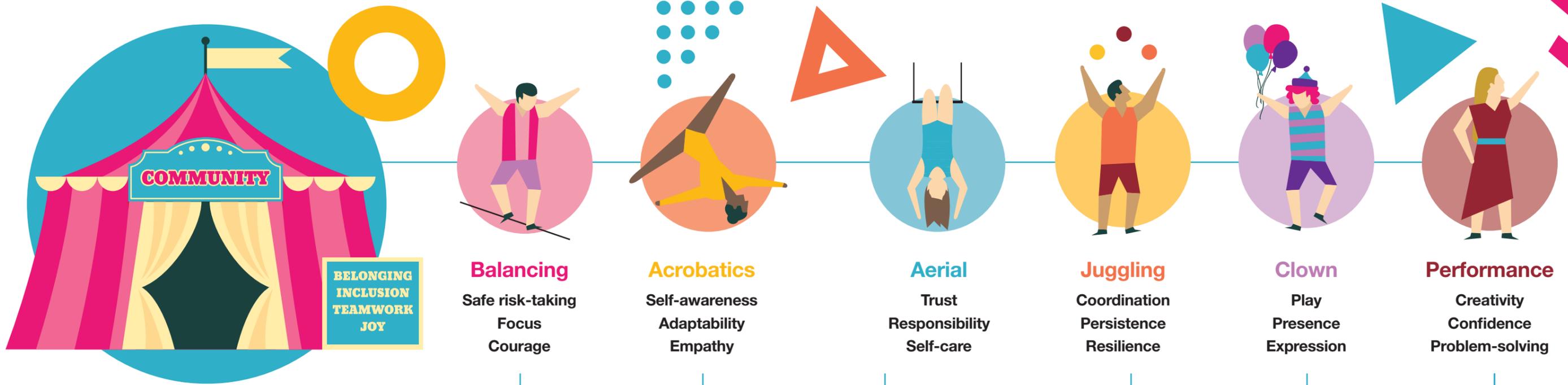
- Provide **HIGH-QUALITY** arts experience in circus for all
- Foster a sense of **BELONGING** so that everyone feels welcome, safe, accepted and valued for who they are
- Work collaboratively, **SUPPORT** each other and celebrate one another's success
- Create a culture of personal and collective **RESPONSIBILITY**, pursuit of excellence and resilience
- **DREAM** big, take risks and are not afraid to make mistakes
- Focus on positivity and **POSSIBILITY**
- **CHALLENGE** self-limiting thinking patterns and default behaviours
- Value individual and collective **CREATIVITY**
- Play, have **FUN** and remain curious

Artistic Policy

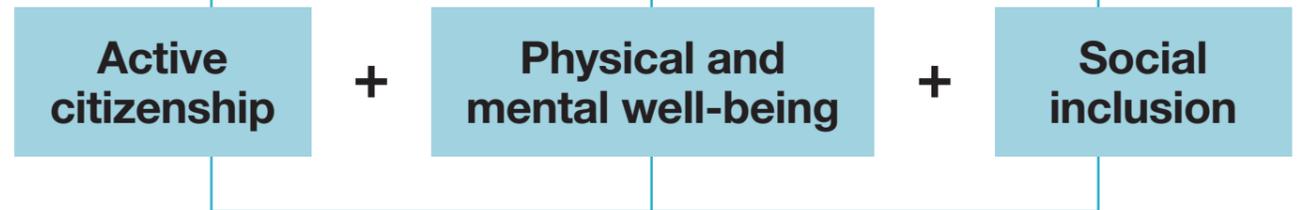
Galway Community Circus aims to create work that is of **equal social and artistic excellence**. We believe it is important to involve our performers in projects which are entirely inclusive and where the process is safe and nurturing but also where the final product is of high artistic quality.

For us, **artistic ambition** translates to participatory processes, that allow each person to reach their potential, and innovative, artistically excellent work that engages with diverse audiences and a wide range of creative collaborators, showcasing circus as an exciting, accessible and meaningful art form.

Theory of Change



Readiness Skills + Social Supports



Our Theory of Action

1. Ensure a safe, engaging, caring environment (Interactive Space of Care)
2. Provide high-quality youth-centered programmes, based on active and voluntary participation
3. Promote lifelong physical and emotional health through the creative and physical expression of circus arts
4. Actively reach out to the most vulnerable young people and reduce and/or remove barriers to their participation

